

News Release

For immediate release: 09/22/03

Scenic Dallas Unveils New Website Community leaders support scenic conservation goals

Dallas, Texas, September 22, 2003 – Scenic Dallas, founded in 1999 as a chapter of Scenic Texas, is pleased to announce a \$25,000 grant from The Hoblitzelle Foundation (\$15,000 to Scenic Dallas to create educational collateral materials; \$10,000 to Scenic Texas for educational outreach).

As part of the Hoblitzelle grant, Scenic Dallas unveiled its new website September 22, according to Ilene Perkett, Executive Director of the non-profit organization.

The Website includes newly designed sections on Scenic Dallas objectives and its mission, a listing of its leaders and news and events links. The recently-announced monthly photo contest and ongoing results are also posted on the site.

Scenic Dallas announces a monthly photo contest promoting scenic conservation and awareness in Dallas, calling for sights of scenic “beauty” and sights of scenic “beasts”. Winning photos will be posted on the Scenic Dallas Website beginning with the November update. Winners in each category monthly through May 2004 will be invited as guests to the Scenic Dallas fundraising event at the home of Kathy and Harlan Crow.

Entries may be submitted via the Scenic Dallas Website at www.scenicdallas.org . Only digital entries taken within Dallas County are acceptable. Complete rules are posted on the Scenic Dallas Website. at www.scenicdallas.org.

Scenic Dallas is a 501(c)(3) non-profit organization dedicated to fighting visual pollution, and to preserving and enhancing our city’s visual environment. Scenic Dallas provides an educational tool and a voice for the citizens of Dallas.

(Contact Information)

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